

## INVESTING IN LONG-TERM SOLUTIONS

A family's needs are complex. Often, it takes more than one program to meet them. United Way understands that a holistic approach is essential for families to thrive. Through our Community Investment Fund, we partner with the most effective local nonprofits to serve, educate, empower, and foster equity in our community.



### HEALTH

Ensuring families can access basic needs, including healthcare, mental/behavioral health, and family support services.



### EDUCATION

Empowering students with the resources they need to excel in the classroom and achieve their dreams.

### ECONOMIC MOBILITY



Expanding opportunity by providing people with financial literacy, housing, food, and income resources.



## and MEETING IMMEDIATE NEEDS

In addition to supporting nonprofit partners, United Way offers direct services to the community day in and day out.

### 2-1-1

Who do you call when you're unsure where to turn? Whether it's food, housing or a family crisis, our free, 24/7 helpline connects Michiganders with thousands of services tailored to their needs.

### VOLUNTEER CENTER

We connect people who want to volunteer with thousands of local nonprofits where they can make an impact.

# 2-1-1

### NEED HELP?

FOR FREE ASSISTANCE 24/7,  
CALL 2-1-1

OR VISIT [MI211.ORG](https://mi211.org)



[oaunitedway.org](https://oaunitedway.org)



# UNITED WAY AND YOU— WHERE IT ALL COMES *together*



United Way of Ottawa  
and Allegan Counties



IN OUR COMMUNITY:

**1 IN 4  
HOUSEHOLDS  
STRUGGLE TO  
MEET THEIR  
BASIC NEEDS\***

**1 IN 11  
ADULTS EXPERIENCE  
FOOD INSECURITY.†**

**1 IN 6  
ADULTS REPORT POOR  
MENTAL HEALTH\*\***

## YOU MAKE THE DIFFERENCE.

How do we create a thriving community for all? **It takes you!** Large or small, one-time or recurring — your gift to United Way's Community Investment Fund powers programming that fights the root causes of poverty.

## HIGH IMPACT. HERE.



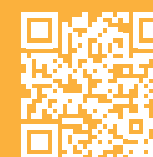
With a single gift, you can touch thousands of lives in our community. Your gift will be used to meet the areas of greatest need right here at home. From housing to education to family counseling, every program is vetted for maximum effectiveness, and **every dollar stays here.**

## TAKE ACTION TODAY

By our community, for our community. The generosity of donors and volunteers like you makes United Way's work possible. When we come together, everyone benefits.

**Will you join us?**

## MAKE YOUR GIFT



[oaunitedway.org/give-today](https://oaunitedway.org/give-today)

Or donate through your workplace campaign.



## VOLUNTEER

Put your time and talents to work right here in our community at [oaunitedway.org/get-involved](https://oaunitedway.org/get-involved).

\*2021 ALICE Report

†Feeding America West Michigan

\*\*CHNA Report

