









Friends,

This last year reflects the impact and dedication our community has for our work in reducing poverty and improving lives across Ottawa and Allegan counties. Among our shared achievements in serving 106,603 people, you may have also noticed that there have been some changes at your local United Way.

What continues to shine through is you, and our united focus on meeting the needs of our most vulnerable across Ottawa and Allegan counties. Through it all, you remain in our corner as a pertinent partner in achieving our vision for the future. Thank you!

United Way can pivot as needed and unite critical resources that make our neighbors thrive. We continue to pursue our mission to improve lives by mobilizing the caring power of community to advance the common good. Together, we are committed to uniting community resources to create lasting change, foster collaborative partnerships, and invest in long-term solutions to reduce poverty.

To achieve this vision, United Way of Ottawa and Allegan Counties partners with more than 40 non-profit agencies that fight the root causes of poverty, with a focus on housing, food insecurity, health, and education. Giving to United Way is critical to improving the lives of our neighbors and their families.

We hope as you review this report and the outcomes of the programs you enable, you understand the important role you play and how United Way is well-equipped to lead this work. Through our funded programs and volunteer services, we can tell you that children in your school district are better prepared to learn; your neighborhood is safer because more residents have access to violence prevention and mental health programs; and your community is healthier because more people receive nutritious food.

Simply put – when you give to United Way, your contribution is mobilized to create lasting change right here in our community – not simply treating the symptoms of poverty but fighting the root causes.

Ottawa and Allegan Counties are better when we reimagine and rebuild together.

Thank you for LIVING UNITED.

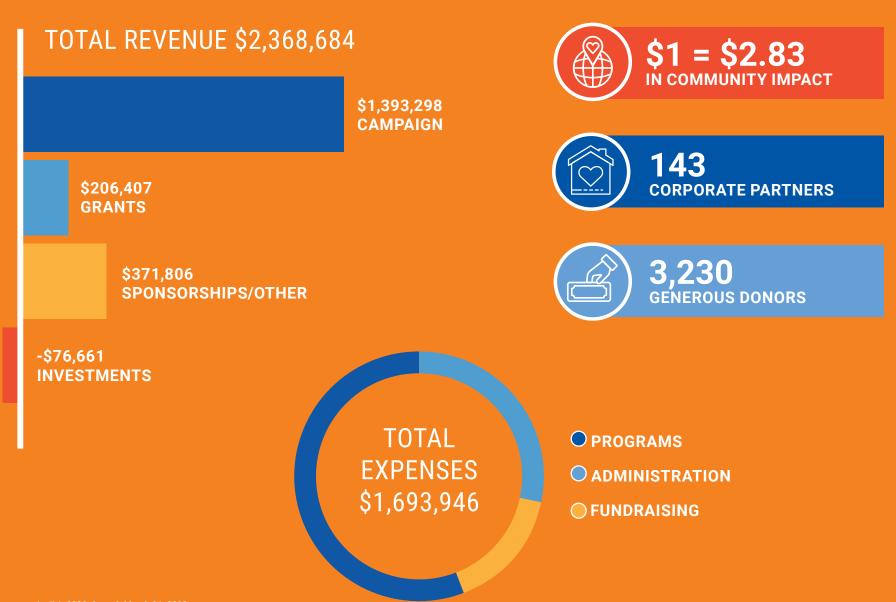
Deborak Grickson
Chair, Governance Board

United Way of Ottawa and Allegan Counties

Becki Postma Interim CEO

United Way of Ottawa and Allegan Counties

FINANCE REPORT



*Fiscal year ran April 1, 2022 through March 31, 2023.

OUR COMMUNITY PARTNERS

ALLEGAN COUNTY

Allegan County Legal Assistance Center

Legal Assistance Center

American Red Cross of Southwest Michigan

• Disaster Cycle Services Disaster Relief

Arbor Circle

Counseling and Supportive Services

The Arc of Allegan County

Special Education Advocacy

Association for the Blind & Visually Impaired

• Blindness & Low Vision Rehabilitation

Big Brothers Big Sisters of Southwest Michigan

• One-to-One Mentoring

Catholic Charities Diocese of Kalamazoo

The Ark Services for Youth

Christian Neighbors SE

• Emergency Financial Assistance

Community Action of Allegan County

• Financial Stability & Economic Independence Program

Mediation Services

· Allegan County Mediation

Resilience: Advocates for Ending Violence

 Domestic & Sexual Violence Victim Services

Safe Harbor Children's Advocacy Center

• Body Safety Prevention Education

Sylvia's Place

 Domestic Violence Safe House & Supportive Services

Wings Home

Caregiving

Wings of Hope Hospice

• Pain & Symptom Management

OTTAWA COUNTY

Arbor Circle

- Counseling and Supportive Services
- · Ottawa County Prevention

Association for the Blind & Visually Impaired

• Blindness & Low Vision Rehabilitation

Boy Scouts of America, President Ford Council

• Comprehensive Youth Development

Boys & Girls Club of Greater Holland

Power Hour

Children's Advocacy Center

- Assessment/Intervention
- Prevention

City on a Hill Ministries

· Health Clinic

Community Access Line of the Lakeshore

• 211

Community Action House

- Financial Wellness
- Food & Resource Connections

Feeding America West Michigan

Mobile Food Pantries

Four Pointes Center for Successful Aging

Unmet Health Cost

Girl Scouts of Michigan Shore to Shore

Leadership Experience

Good Samaritan Ministries

• Community Housing Partnership

Grand Haven Area Public Schools

Community CHILL

Harvest Stand Ministries

Basic Needs

Hope College

- CASA/Step Up
- UpWard Bound

Ladder Homes

Supportive Independent Living Housing

Latin Americans United for Progress

- Youth Leadership
- · Adult Education Services

Lakeshore Ethnic Diversity Alliance (LEDA)

Calling All Colors

Legal Aid of Western Michigan

- · Free Civil Legal Services
- · Free Housing Legal Services

Little Red House, The

 Scholarships for Adult Day Care and Transportation

Mediation Services

Child & Family Mediation

Mosaic Counseling

· Mental Health Counseling

NEO Forum (Northeast Ottawa Forum)

 Education, Prevention & Treatment Services

Northwest Ottawa Recreation Authority (NORA)

· Recreation Summer School

People Center, The

- Food Pantry
- Transitional Housing

Reach for Recovery

 Addiction Recovery & Treatment Support

Ready for School

Preschool Access Network

Resilience: Advocates for Ending Violence

- Domestic & Sexual Violence Intervention Services
- Domestic & Sexual Violence Prevention Programming
- Supportive Housing

Salvation Army, The (Grand Haven)

- Emergency Social Services
- Emergency Housing Assistance

Tri-Cities Family YMCA

Day Camp/ Child Care

Zeeland Public Schools

Zee Bus

COMMUNITY PARTNER SPOTLIGHTS

COMMUNITY BUILDER AWARD

The Community Builder Award is a prestigious accolade that has been bestowed upon Pliant Plastics in recognition of their outstanding service and unwavering dedication to the people of our community. This esteemed award celebrates the exceptional contributions made by Pliant Plastics to enhance the quality of life for local residents and to promote the well-being of our community as a whole.

17
YEARS OF PARTNERSHIP

\$121,000+
CAMPAIGN DOLLARS RAISED

Through this award, we celebrate Pliant Plastics as a beacon of corporate social responsibility, recognizing their exceptional efforts in building a stronger, more vibrant, and compassionate community. It is a reminder of the profound impact that businesses can have when they prioritize the welfare and progress of the people they serve. Pliant Plastics' receipt of the Community Builder Award encourages others to follow their exemplary lead and work toward a brighter future for our community.



G.W. HAWORTH STRENGTH OF THE COMMUNITY AWARD

The "Strength of the Community Award" is a prestigious honor that recognizes individuals who have made exceptional contributions to bolster the well-being and vitality of their local community. This award symbolizes the profound impact and positive change brought about by dedicated community members who go above and beyond in their efforts to enhance the social fabric of the neighborhoods, towns, or regions they call home.

The void left by Sandy's absence is deeply felt, yet we take solace in the knowledge that her legacy perseveres through the countless lives she touched and the flourishing community she contributed to shaping. Let us all aspire to emulate her example and contribute to the betterment of our community in any way possible.

This year, we sought to commemorate the memory of our beloved friend, Sandy Huber, who regrettably passed away last year. Her family (Megan, Chelsea, and Paul Huber) graciously accepted the award on her behalf. Departing from the conventional practice of presenting a crystal award, we resolved to establish a Free Little Library at White Pines Intermediate School—a place of significant personal importance to Sandy due to her longstanding tenure as principal.

Sandy was a remarkable individual, wholeheartedly dedicated to the betterment of others. She devoted numerous years to United Way, contributing her talents in a variety of capacities. Serving as a community investment volunteer for more than a decade, Sandy channeled hundreds of thousands of dollars into nonprofit initiatives throughout Ottawa County. Furthermore, she played a pivotal role as a committee member on our Volunteer Advisory Committee and co-chaired our retiree division of the campaign. In recognition of her unwavering commitment, Sandy was bestowed with the Volunteer of the Year accolade in 2011, the second most esteemed distinction within United Way.

Recognizing that a solitary crystal award could not adequately celebrate Sandy's legacy, we conceived the notion of dedicating a Little Free Library in her honor. In this manner, her benevolent spirit and passion for education will endure, inspiring countless young minds within our community.



HEALTH IMPACT

When it comes to accessing health services, a person's zip code or income should never be a barrier to improved health. Yet, for many, that is a daily reality. Our goal is that individuals are physically and mentally healthy.

34,403 PEOPLE
Served through our health program partners

19 FUNDED PROGRAMS **8 COMMUNITY INITIATIVES**

\$277,590 SAVED

on prescription costs through SingleCare

EDUCATION IMPACT

Success in life begins with a quality education. And yet, millions of children and youth lack the support they need to strengthen their literacy, stay on track in school, and graduate high school. Our goal is that kids enter school ready to learn and are supported for successful school progression.

8,022 STUDENTS Served through our Education program partners

14 FUNDED PROGRAMS

6 COMMUNITY INITIATIVES

29,239 BOOKS
Mailed to children



ECONOMIC MOBILITY IMPACT

A better future begins with financial stability. We give people the resources and opportunities they need to improve their lives and the lives of their

64,178 PEOPLE
Served through our economic mobility program partners

23 FUNDED PROGRAMS

9 COMMUNITY INITIATIVES



LIVE UNITED SPONSORS

These generous sponsors underwrite the costs of the community campaign, which maximizes your investment in community impact.







HAWORTH[®]







OUR BOARDS

GOVERNANCE BOARD

Tracy Brower Steelcase

Bill Brown AAESA

Deborah Erickson 5/3rd

Jen Garcia
Allegan County
Government

Jeanene Kallio
ICE Cobotics

Kyle Mayer OAISD

Michelle Percy Shape Corp

Tim PerrigoCommunity Member

Lyndsie Post

DVS

Bob Rander

Community Member

Keith VanBeekCity of Holland

Linda Schaltz

Erin Zylman

Edward Jones

Corewell Health

OTTAWA LOCAL OPERATING BOARD

Anna Bednarek Ottawa County

Tracy Brower Steelcase

Brent Hadden Coopersville Public Schools Nate Hoffman Consumers Energy

Frances Hogsten Haworth Inc.

Lyndsie Post DVS

ALLEGAN LOCAL OPERATING BOARD

Jen Garcia Allegan County Government

Abe GarciaCommunity Member

Abby Lloyd AAESA

Tim PerrigoCommunity Member

Dave Tebo Ottawa Area Intermediate School District **Sherry Tedaldi** Fifth Third Bank

Glynis Whitcomb Horizon Bank

CAMPAIGN PARTNERS

Top organizations exemplify year-round engagement for their impact in the areas of giving, advocating and volunteering.

1st Source

A.D. Bos Vending Services

Adient

Allegan Credit Union

AmazonSmile Foundation

Ameriprise Financial

Arbor Circle Corporation

AT&T

Automatic Spring Products Corp.

Badger Meter

Baird Foundation, Inc.

Behler-Young Company

Bekins Audio/Video & Appliance, Inc

Bissell Inc.

Border States Electric

Charities Aid Foundation America

Children's Advocacy Center

City of Ferrysburg

City of Grand Haven

City of Holland

Comerica

Community Action House

Consumers Energy - JH Campbell Com

Consumers Energy - Service Center

Consumers Energy Foundation

Coopersville Area Public Schools

Corewell Health - Zeeland Hospital

County of Ottawa

Cummins, Inc.

Davenport University

DeNoover Chevrolet Inc.

Edward Jones Investments

Eli Lilly and Company

Engineered Plastic Services, LLC

Entergy - Palisades Nuclear Plant

Enterprise Holdings NEC

Escalent

EV Construction

Falcon Corporation

Federal Express

Fidelity Charitable

Fifth Third Bank

Fishbeck Thompson Carr & Huber Inc.

Gazelle Sports

General Electric

General Motors Corporation

Girl Scouts of Michigan Shore To Shore

Glik's

Gordon Food Service

Grand Haven Area Public Schools

Grand Haven Board of Light & Power

Grand Haven Custom Molding

Haworth, Inc.

Herrick District Library

Honor Credit Union

Hope College

Horizon Bank

Howard Miller

Huntington Bank

Hydrite Chemical

i'Move

Independent Bank

ITW Drawform

JC Penney Co Inc

Johnson Controls

JP Morgan Chase

JSJ Corporation

L3Harris

Legal Aid of Western Michigan

LightCorp

Macatawa Bank

Meijer

Members First Credit Union

Mercantile Bank of Michigan

Meta Tool Technologies

Michigan Gas Utilities

Michigan State University

Michigan West Coast Chamber

of Commerce

Miller Johnson Snell & Cummiskey

Mosaic Counseling

National Christian Foundation

Nationwide

Network for Good

Northstar Innovations

On Point

Ottawa Area Intermediate School District

PADNOS

Perrigo Company

Pfizer, Inc.

Pliant Plastics

PolyOne Corporation

Rapa Electric Incorporated

Raymond James Financial

Reach for Recovery

Resilience-Advocates for Ending Violence

Ricoh

Ridaeview Industries

Rockwell Sales Offices

ROL USA, Inc.

Rycenga Building Center

Scholten Fant

Schwab Charitable

Sekisui Kydex

Shape Corporation

Spring Lake Township

St Louis Contact Center

Stanco Metal Products, Inc.

State Employees Charitable Campaign - MI

Steelcase

Sun Chemical Corporation

Target #1482

Thermotron Industries Inc.

Trans-Matic Manufacturing

United Federal Credit Union

Varnum Law

Walgreens

Warner, Norcross & Judd

West Michigan Community Bank

West Michigan Works

West Ottawa Public Schools

Western Michigan Fleet Parts

Whirlpool Corporation

Wolverine Worldwide

Woodward, Inc. Zachry Group

Zeeland Farm Services

Zeeland Freight Services

7eeland Public Schools

LIGHTHOUSE LEADERSHIP CIRCLE DONORS



Lighthouse Keepers' Society

\$25,000 & up

Richard & Ethelyn Haworth Lynne Sherwood Fund for Greater Ottawa County United Way of Grand Haven Community Foundation Loutit Foundation

Beacon Society \$10.000 & up

Dr. & Mrs. Lowell Van De Riet Kyle & Samantha Verplank Tony & Monica Verplank

Admiral's Circle

\$5,000 - \$9,999

Franco & Alessandra Bianchi George & Sibilla Boerigter Phillip & Karen Groenhof Nathan Hoffman Mary Jacobson Murray Kessler Buzz & Lisa Miller Philip and Nancy Miller Steven & Sandra Moreland Steven Waugh & Dr. Patricia Guisinger

Captain's Circle

\$2,500 - \$4,999

Diana Byrne
Dominique & Julie Denooyer
David Greer
& Roberta Cramer-Greer
Ann Harten
Brian Holmes
Paul Hurley
Kerry & Mary Irons
Norman Lenhart

Scott & Stacey Lubbers
Brenda Marzynski
Keith & Lynn Mast
Jeffrey & Cindy Olds
Guy Packard
Lyndsie Post & Dave Musselman
Bob & Andie Rander
John & Ginny Reifel
Tom & Tracy Robbins
Anita & David Tucker
Philip Waalkes
Bradley Wierenga
Donald & Sherri Wisner

Commander's Circle

\$1,000 - \$2,499

Michelle Adkins Annette & Ken Allen Sarah Allen Don & Cindy Anderson

William Austin
Dawn Austin-McCumber

Juliane Bauer Beth Bawden

Anna Bednarek & James Smothers Jeffrey & Tammy Beswick

Jason Birchmeier
Kevin & Lori Blanding
Holly Blizzard
Gary Bloomfield
Lorraine Bondurant
Martha Boonstra

Evan Boote

Tom & Laurie Bos
Arend Boterenbrood

Adam Briggs

Scott & Amanda Brooks

Tracy Brower John Brown Kasia Bueno

Steve & Krystal Bulthuis Ron & Cheri Bultje Jason Burchardt
Karl & Tanya Chapel
Tom & Michelle Creswell
Ben & Morgan Crompton
Aaron & Angel Dean
Robert & Mary Dejong
David & Nancy DeJonge
Nicole DeNooyer & Chris Taylor

Heidi Denton

Kent & Carole DeYoung Deborah & Jeff Erickson

John Evans

Mary Jane & Steve Evink Thomas Farrington

Paul & Beth Foulkes

Joy Gaasch David Geick

Ronald & Jerrie Lynn Gibbs Leticia Gonzalez-Ortiz

Kevin Gora Ruth Grasman Brian Griffin Jefra Groendyk Craig & Karen Hall Therese & Randy Hansen

Kyle Hanson Matthew Heitmeier

Kurt & Jayne Heringhausen

Diane Hethrington
Cristine & Marvin Hinga

Frances Hogsten Christine Hugmeyer

Jeff Hulbert Ronald Janish

Mark & Susan Johnson Jerry & Debbie Johnston

Jim Jurries

Jeanene & Peter Kallio

Chris Kapral Kelly Kean Bradley Knoll

Philip & Lillian Koning Diane & Larry Kooiker Julian Kratochvil Nicholas Kuhn Jeff & Kelly Kurburski Jonathon Laue

Fei Lee

Michael & Lindsay Lieto Julianne Lindsay

Peter Mack

Michael & Jamie MacPherson

Pamela Martin

Ashley Verplank McClelland

Jeff & Tracy McMartin Mike & Renee Menke Fred & Terri Meyer Jason Meyer Maryellen Mika

Alan & Mary Miller Sherrie Minor

Phyllis & Darrell Moreland

Donna Mosher Sylvia Munoz Jennifer Nette Kerry Nielsen Keith Noblett Lorin Olson

Tyler & Jodi Owczarski Douglas Padnos Jeff & Peg Padnos

Mark & Karen Pakkala Tina Pietrangelo

David Pifer

Cindy & Rob Pocock

Scott Poulton

Rodger & Amanda Price

Thomas Puleo Andrew Radomski Steve Ramus Robert & Lori Rander

Jessica Ras Lyn Raymond

Tom & Gretchen Reinsma William & Maura Reynolds Dr. G. Philip Robertson Matthew Roe Raymond Rosloniec Fred & Lynn Rutan Linda Schaltz Daniel Scholten

Teresa & Peter Schraudt
Peter & Gordeen Sherwood

Sara Shields Lisa Shipp

Kim Shriver Roger Siegel

Jim & Sheila Steffel Linda Siewert

Aida Tanaka

P.J. & Kristen Thompson Mary Beth Timmer

Keith & Dillene Van Beek Jacob Vanderploeg

Barbara Vanheest

Michael & Lisa Vanommen

Henry & Cora Visscher Annica Waalkes Christopher Walcott

Michele Warfle

Alice Webb Endowment Fund

Cheryl Weeks Angela Wise

Jeff & Andrea Wressell Michael & Penny Zacek

Erin Zylman Scott Zylstra

Navigator's Circle

\$500 - \$999

Greg Accardo
Matthew Addison
Todd Armstrong
Graham Babcock
Leslie Ballard
Gary Barnett
Andrea Barry
Timothy & Kristin Beers

Scott & Tracy Bekins James Bishop Nick Bonstell David Boothe Adam Bosch Kimberly Bosch Lisa Boulter John Bouws Iselle Bracelly Heather Brolick Scott Brooks Kevin Brown Danielle Burke Melinda Burnell

Holly Butcher Steven Butler **Kevin Calkins** Scott Carl Joseph Cerven Michele Chaney **Bob & Karen Chapel** Susan Cherry Sandra Chrispell

Stella Burns

Paul & Tammy Christiansen

Sang Chung **Brian Claerbaut Gregory Clifton** Richard Connell Kelly Cordes Randy Cory Teresa Couch

Cathleen Cunningham

Amy Dalman Mark Dalton Ryan Deboer Kelly Dekker Liz DeLaLuz Paul Denhartigh

Ivan & Chantel Denson Keith & Mary DeWitt to P.

Rhonda Ditman John Dvk John Edlund Vicki Ellis

James & Diana Elshoff Jamie Espinoza Rob Essenbera Anthony Estell

Susan Ewing Patricia Exelby Kristen Farmer Steven Farrah Ian Flanders

Bill & Darcy Fluharty Yvette Fontaine

Matthew Fortner Anne Foster Marti Francis Tami Frederick

Kevin & Gina Gancarz Steve & Sheila Goodman

Lisa Greenwood Amy Grout

Leah Gussenbauer Brent & Laura Hadden

Shawn Hagan

James & Janet Hagel Diane Hammond Dale Harken Tad Harz

Kristen Hawkins Connie Hecksel Shawn Helms

Evan Henderson Sarah Hodapp Bruce Hoeve Anthony Hogan Kirk Holmes Susan Holmes Mary Homrich

Jessica Horn Angela Hupcik Jon Imus Steve Ingram Jack Irwin Daniel Jablonski Charles Jager Joseph James

Brett Johnson Charlene Johnson Ron Johnson

Jeremy & Stacey Johnston

Brian Joslin Stephen Kiss Peter Klahorst Lori Klokkert Lauryn Knauf

Randall Knibbe Karen Knoll Lisa Kokotan Julie Koning Susan Krupp

Joe & Amanda LaFrambiose

Barbara Lambourne Christopher Lefaive Matt & Wendy Leonard

Evan Llewellyn

Bud & Mary Lothschutz

Nathan Lowerv David Lumm

Angelo & Laura Marasco

Rebecca Mathy Kyle Mayer Lynn McCammon Rhonda Mccarthy Richard McGowan Angie McLaughlin Larry & Anne McLaughlin

Troy McMillen Beth McNitt Thomas Meenas

Dierdre & Wayne Miedema

Kristine Milbocker David Miller Donna Minarik Cindy & Eric Moe Jeffrev Moore Wendy Morrow Sam Mulliken Judy Munn Danny Myers Scott Navarre Kerri Nelson Robert Nicholson Angela Norton

Scott Oneil Bethany & Ben Oosting

Brian Ortega Chad Overbeek Brian Oxlev

Josh & Sara Padnos Samuel Padnos

Shelley Padnos & Carol Sarosik

Sean Parker Michelle Percy **Emily Peterson**

Kevin Phillips Tamara Posthuma

Ron Rapa Chris Rehor Gracie Reyna Mary Rigter

Jill Ringelberg-Sands

Amber Rios

Dr. & Mrs. M. Garv Robertson

William Robertson Michelle Robinson Nicole Ruble Scott Ruiter Scott Rumpsa Stacie Rumsey Joe Russell

Ken & Candi Schneider Carmen Schreiber

Dale Sees James Sees Leigh Sella

Steve & Cerise Semrinec

C.E. Sikkenga Matthew Simmons David Smalla Jeffrey Sotok Andrea Spagnuolo Randy Spies Laura Stahl Gretchen Starr Jason Stoike Holly & Dan Streng Laura Stuursma Paul Surva

Jeanine Taghon-Oleszczuk

Rick Tapia **Gary Tenney** Mark & Kav Teska Paul Trap Ms. Dolores Trese

& Mr. Dan Bonner Joshua Troast

Mike & Sandy Updegraff

Alice Urban Pamela Utke

Jon & Susan Van Allsburg

Thomas Vanderby Joseph Vanlinden Lindsey VanVelzen Nicholas VanZanten & Sara Schwartz

Richard & Amy Veenhoven

Matthew Verkade David & Linda Walters Kerwin Warneke Michael Warsaw

James & Mary Kay Wemple

Michael Wessels Glynis Whitcomb Matthew Whitney Lvnn Wichman Charles Wickey John Williamson Deanna Winegar Gerald Winkler Mark Witte Stacey Workman **Robert Worthington** Michael Yacullo John Zacharias Andrew Zalsman Tina 7ellman Steve Zimmer Daniel Zona Tricia Zondervan

Young Leaders

\$250 - \$499

Julie Baltmanis Luke Bruce Joshua Buck Seth Buzzell Brian Christoffer Patrick & Elyse Cisler Cady Cooper

Ben Cushway Jennifer Eller Joshua Hooker

Steven & Kailey Johnston

Steven McCarty Amy McCormick Amanda Mitchell Hannah Plumb Cydney Scheel Stephanie Trela Heather Visco

VOLUNTEER ENGAGEMENT



JUNIOR DAY OF CARING

The 5th and 6th graders from White Pines Middle School rocked Junior Day of Caring - an event inspired by United Way's Day of Caring that teaches kids about giving back to their community through volunteerism.

During the event, student groups were assigned to different parks in Ottawa County to help remove invasive species.

This service-based project is the Parks' largest annually and we want to give a huge shoutout to the faculty and students at White Pines for their incredible work. Thank you for giving back in a big way!

DAY OF CARING

Every September, hundreds of employees from companies across our community "report to work" at local nonprofit agencies to volunteer their time. This annual event helps nonprofit organizations get things done—projects they may not have the day-to-day capacity to do throughout the year.



30 PROJECTS



214 VOLUNTEERS



744 VOLUNTEER HOURS















STUFF THE BUS

Each year, we work with local partners to collect donations of school supplies to provide backpacks filled with classroom essentials to elementary, middle, and high school students from low-income families in our county. Community members and companies are invited to donate supplies or funds to help us purchase supplies for students needing assistance.



16 PARTNERS



\$13,125 VALUE



4,170 ITEMS COLLECTED

UNITED WAY AND YOU—WHERE IT ALL COMES together

Thank you for supporting your local United Way.

