

2021 Point-in-Time Data

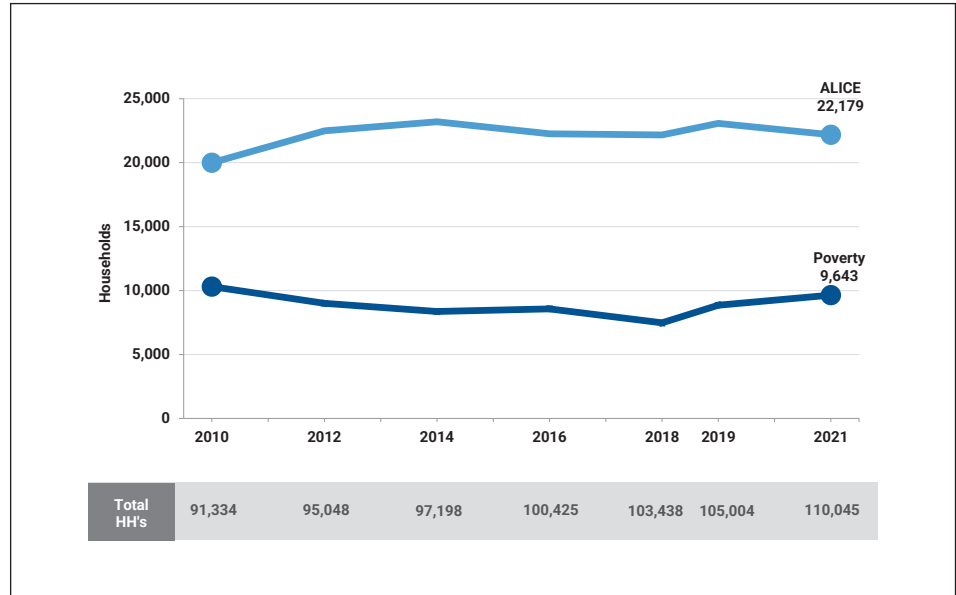
Population: 299,157 • **Number of Households:** 110,045 (5% change from 2019)
Median Household Income: \$79,116 (state average: \$63,498)
Labor Force Participation Rate: 66.5% (state average: 60.9%)
ALICE Households: 20% (state average: 26%) • **Households in Poverty:** 9% (state average: 13%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 31,921 households in Ottawa County were below the ALICE Threshold; in 2021 this number changed to 31,822, (a 0% change).

Households by Income, Ottawa County, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Michigan

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Ottawa County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Ottawa County, visit UnitedForALICE.org/Household-Budgets/Michigan

Household Survival Budget, Ottawa County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$649	\$645
Housing – Utilities	\$154	\$292
Child Care	–	\$1,259
Food	\$425	\$1,158
Transportation	\$396	\$872
Health Care	\$216	\$605
Technology	\$75	\$110
Miscellaneous	\$192	\$494
Tax Payments	\$363	\$1,018
Tax Credits	\$0	-\$1,229
Monthly Total	\$2,470	\$5,224
ANNUAL TOTAL	\$29,640	\$62,688
Hourly Wage*	\$14.82	\$31.34

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

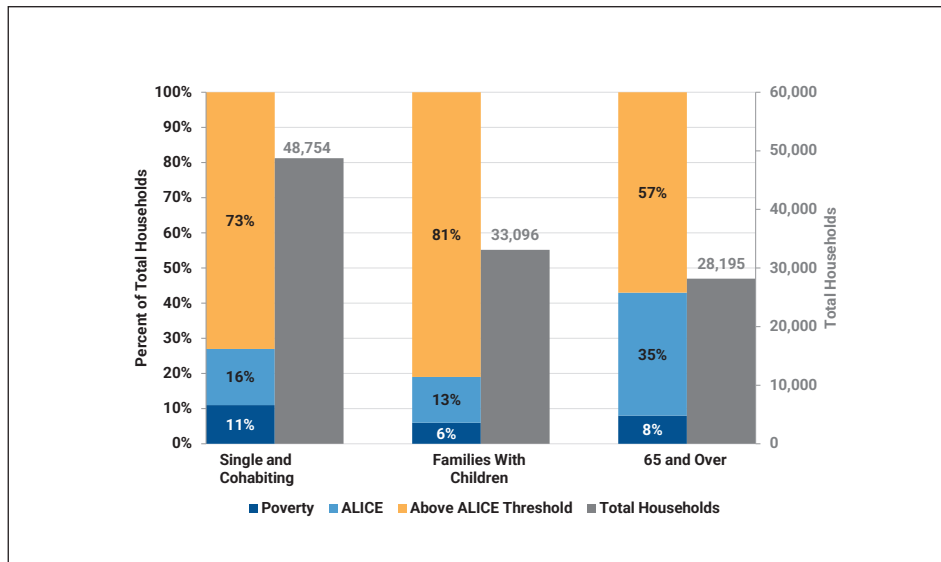
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

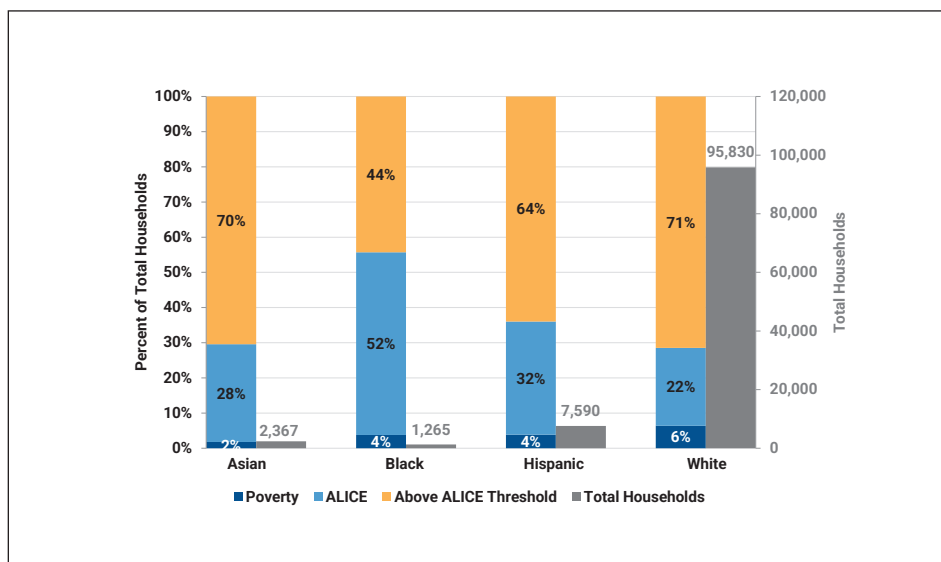
Visit UnitedForALICE.org/Michigan to view more national, state, and county data.

Household Financial Status by Household Type, Ottawa County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Ottawa County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Ottawa County, 2021		
Town	Total Households	% ALICE & Poverty
Allendale charter township	7,594	38%
Blendon township	2,523	23%
Chester township	740	25%
Coopersville city	1,631	34%
Crockery township	1,814	25%
Ferrysburg city	1,534	44%
Georgetown charter township	18,783	25%
Grand Haven city	5,007	44%
Grand Haven charter township	6,976	24%
Holland city	9,606	36%
Holland charter township	14,100	34%
Hudsonville city	2,584	27%
Jamestown charter township	3,185	17%
Olive township	1,725	27%
Park township	7,023	23%
Polkton charter township	880	26%
Port Sheldon township	1,897	22%
Robinson township	1,940	14%
Spring Lake township	6,720	34%
Tallmadge charter township	3,336	27%
Wright township	1,189	27%
Zeeland city	2,550	47%
Zeeland charter township	3,881	16%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.